



CALIFORNIA VENDOR PRIVACY NOTICE

Dear QRG Vendors,

The following notice is being provided to you in connection with the California Consumer Privacy Act (or CCPA) as a vendor that provides goods or services to one or more members of the Qurate Retail Group (QRG), which includes the following brands: QVC, HSN, Zulily, Ballard Designs, Frontgate, Garnet Hill, Grandin Road, and Ryllace. This notice describes the purposes for which each brand uses the personal information of our business contacts and the kinds of personal information that separate QRG brands may collect and use about California vendors.

Under CCPA, personal information is defined as "information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household". Therefore, please keep in mind that personal information is a broad term and may be beyond what may previously have been considered "personal information".

If you have any questions or concerns related to this policy, please reach out to our Privacy team at: grg.ccpa@qvc.com.

If you ever need to provide us with notice of an incident or breach, please email privacynotice@qvc.com.

Thank you,
QRG Privacy

INTRODUCTION

This notice is being provided to you in connection with the California Consumer Privacy Act (or CCPA) as a vendor that provides goods or services to one or more members of the Qurate Retail Group (QRG), which includes the following brands: QVC, HSN, Zulily, Ballard Designs, Frontgate, Garnet Hill, Grandin Road, and Ryllace. This notice describes the purposes for which each brand uses personal information of our business contacts and the kinds of personal information that separate QRG vendors may collect and use about California vendors.

QRG is a group of companies that are owned by Qurate Retail, Inc. Companies in the Qurate Retail Group include HSN, QVC, Zulily, Cornerstone Brands and any other company that may become affiliated with QRG in the future. QRG companies use personal information in connection with participation in the Qurate Retail Group and in connection with QRG's direct and indirect parent companies. Personal information is separately maintained per brand and use should be considered as disclosed for each brand with which you contract.

QRG'S PURPOSES FOR USING PERSONAL INFORMATION

QRG uses personal information for the purposes below. Please note that QRG may use personal contact details in connection with some of these purposes:

Conducting QRG's business, such as operating QRG's broadcast, e-commerce and other retail activities.

Financial reporting and forecasting.

Managing resources, schedule and assignment planning; notice of schedule changes or emergency closures; notice of new available opportunities; analytics.

Managing locations where QRG operates, including providing and monitoring access to QRG's locations.

Managing systems and information that QRG uses in its business, including provisioning, managing, and monitoring the applications and systems QRG uses for its operations.

Protecting QRG's locations, systems and information, including responding to possible or actual threats, acts of misconduct, accidents, or other events that may affect the health, safety, or security of people at QRG's locations, or people working for QRG outside of QRG's locations; responding to possible or actual threats, acts of misconduct, accidents, or other events that

may affect the security of QRG's information, systems, applications, trade secrets, property, or other interests.

Legal and compliance-related purposes, such as maintaining whistleblowing and compliance programs; maintaining internal audit functions; prosecuting fraudulent, malicious, deceptive or illegal activities; defending claims; enforcing QRG's contract.

Short-term, transient use permitted under CCPA.

PERSONAL INFORMATION COLLECTED AND USED

QRG may collect the following types of personal information about its Vendors:

Contact and Identifiers Information, such as name; prior names or alias; postal address; email address; telephone number; government-issued identifiers; job or position title; company.

Education Information, such degrees, licenses, and certifications earned.

Professional or Employment-Related Information, such as information that you disclose on applications or resumes or information that is collected as part of the submission process; wage information; competencies and skills.

Audible, Visual, and Electronic Information, such as photographs; videos; telephone call recordings; audio recordings; and other similar information.

Device, Technical, and Other Internet / Electronic Network Activity Information, such as details about computers, mobile phones, and other devices you use in the performance of work with QRG; use of the Internet, applications and systems.

Geolocation and other location information, such as information related to real-time location of drivers who are shipping products for QRG.

Other Commercial and Individual Records Information, such as information that you may connect to QRG systems from other platforms, such as social media.

Inferences Information, such as inferences or conclusions drawn from the personal information described above in this notice.